

Oxford University Press Announces a New Series

Culture: Cognition and Behavior

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As an increasing number of psychologists and other social scientists have come to recognize the pervasive influence of culture on cognition and behavior, it has become imperative for the influence of culture to be considered in research, theory, and practice across all areas of psychology. In recognition of this growing field, Oxford University Press is proud to announce the commissioning of a new series: *Culture: Cognition and Behavior*. It is dedicated to publishing the best scholarship and research in the emerging interdisciplinary area of culture as it relates to cognition and behavior.

The volumes in the series will span the complete range of theory and empirical investigation in culture, cognition, and behavior. Culture and everyday cognition, the cognitive aspects of culture and mental disorders, culture and social cognition, and culture and interpersonal processes are examples of topics that will be represented in the series.

For the near future, the series editors have identified three areas of particular interest in advancing knowledge in the field:

- (1) Culture and behavior. High priority will be given to manuscripts that describe research that examine actual behaviors in real-life situations. Examples of such works may include investigations of parenting across cultures, liking and loving across cultures, and the like.
- (2) The psychology of specific cultural groups. High priority will be given to manuscripts that describe research examining psychology in specific cultural groups.
- (3) The contribution of history and systems on behavior. High priority will be given to manuscripts that elaborate the influence of sociocultural history, ecology and the environment, social and political systems, and other systemic variables and their interaction with culture in influencing psychology and behavior.

In addition to these emphases, manuscripts and proposals, in all areas of investigations of culture, cognition, and behavior will be eagerly considered.

The volumes published in this series will serve as essential reference works for advanced undergraduates, graduate students, and researchers in areas of cognitive, developmental, clinical, and social psychology.

To submit a proposal for consideration, please contact David Matsumoto at the address listed below.

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